

ADULT VIDEOGAMES DRAW FIRE FROM ATARI

The Swedish Erotica adult videogames are the cause of a great deal of controversy, both in and out of the electronics industry. The most recent salvo comes from Atari. The Atari Consumer Division issued a position paper to make perfectly clear its dismay with American Multiple Industries/Mystique, the company marketing the offending titles, saying that Atari does not condone this use of its home videogame technology.

"Atari takes a very dim view of this use of our product. Unfortunately, some individuals take refuge behind certain legal precepts, to the dismay of the majority of the people," according to Michael Moon, President of Atari. Moone further denied Atari's responsibility for the objectional material, adding "To say that Atari is responsible for this occurrence would be as illogical as censoring a camera company because a few people take pornographic photographs."

Atari is so serious about their unhappiness with the situation that they are entering a suit against the distribution and sale of the game cartridges. They want to be certain that the public realizes that the x-rated games are neither produced nor approved by Atari.